

## **CCSA associates come out in big numbers to take part in volunteering activities around Johannesburg city.**

Wearing T-shirts and Caps that were inscribed "It'S My Turn", most of the Coca-Cola South Africa (CCSA) associates came out in great numbers to go do community work around two homes in Johannesburg city on Friday, March 13.

The associates traded the comfort of their offices for one day's work in the scorching sun in their determination of wanting to plough back into the communities that are not too far off from the CCSA Parktown office complex. The one group went to a nearby Twilight Children's Home, a rehabilitation centre for street children, whilst the other group went to Cotlands, a centre for the orphaned and vulnerable children in near outskirts of Johannesburg. From the onset the mood was that of people wanting to roll up their sleeves to dedicate some of their work hours to the less fortunate.

Associates were engaged in a variety of duties at the different homes. Some opted to paint the children's rooms and play equipment, while others were cooking for the homeless, working in the vegetable garden that is used to feed the street kids, and others were involved in revenue generating activities like beadwork and pottery. The staff and children of the homes were overwhelmed by the generosity shown by CCSA associates and they were also pleasantly surprised by the ability of some associates to efficiently do work that is far removed and different from what they do in the office on a daily basis.

The Business Unit Leadership Team (BULT) members also led by example when they got their hands dirty and engaged themselves in the different chores for the day. All the associates in attendance were also equal to the task at hand. Visiting associates from Atlanta were not spared the task of doing volunteer work for the day, and one such visitor who got to toil at the garden was Francisco Bethencourt, New Beverage Ventures Director for Africa. Amanda

Hobbs, Executive Assistant to the President of CCSA, remarked, " I have always known about organizations that take care of vulnerable children, but being hands-on was more fulfilling. I had a wonderful time at Twilight Children's Home."

As associates left the respective children's homes for a lunch which was generously sponsored by the Nando's outlets in the vicinity of the two homes, one could not help but see smiles of satisfaction on the associates' faces that they had done their fair share of contribution to the needy. The day's activities were a great success and as The Public Affairs and Communications Director at CCSA , Kaizer Nyatumba, remarked, "this was by far the best *It's My Turn* Volunteering Day that we have ever had so far. This shows what a big difference we can make to our less-fortunate communities when we all work together. The challenge now is for us to maintain this momentum or to do even better next time!"



