

SPAR WIN-A- VW POLO VIVOS COMPETITION RULES

1. This Promotional Competition is organised by Coca-Cola South Africa, a division of Coca-Cola Africa (Proprietary) Limited, and The Spar Group Limited (collectively "Promoters").
2. The promotional competition is open to permanent residents and citizens of South Africa over the age of 18 years except any employee, director, member, partner, agent or consultant or any person directly or indirectly who controls or is controlled by the Promoters and/or immediate family members of any employee, director, member, partner, agent or consultant of or person indirectly or directly in control or controlled by the Promoters, their advertising agencies, advisers, dealers, suppliers and Bottlers of beverages identified by the trademarks owned by or licensed to The Coca-Cola Company, its affiliates and/or associated companies ("Disqualified Persons").
3. By entering the promotional competition, all participants and winners agree to be bound by these rules which will be interpreted by the Promoters, whose decision regarding any dispute will be final and binding. The Promoters reserve the right to amend, modify, change, postpone, suspend or cancel this Competition and any prizes (which have not yet been subject to a draw), or any aspect thereof, without notice at any time, for any reason which the Promoters reasonably deem necessary.
4. The promotional competition commences on 21 November 2011 and ends on 31 January 2012 both days inclusive.
5. There are 14 x VW Polo Vivos 1.4 to be won ("the Prizes"). The Promoters reserve the right to select colours of the Prizes.
6. To stand a chance of winning one of the Prizes, participants must purchase any 2 x 2 litre products identified by the trademarks Coca-Cola, Coca-Cola Zero, Coca-Cola Light, Fanta, or Sprite ("Participating Products") from any participating Spar. The participant must retain the till slip and SMS name and surname to 32394. SMS charged at R1.00 and free minutes do not apply.
7. The Promoters will conduct weekly random draws from all the entries received to determine possible winners as follows:
 - 7.1. 1x Prize on 30 November 2011;
 - 7.2. 1x Prize on 7 December 2011;
 - 7.3. 1x Prize on 14 December 2011;
 - 7.4. 2 x Prizes on 21 December 2011;
 - 7.5. 3 x Prizes on 28 December 2011;
 - 7.6. 2 x Prizes on 4 January 2012;
 - 7.7. 1 x Prize on 11 January 2012;
 - 7.8. 1 x Prize on 18 January 2012;
 - 7.9. 1 x Prize on 25 January 2012; and
 - 7.10. 1 x Prize on 1 February 2012.
8. Winners will be notified telephonically within 4 weeks from date of the draw. Participants must have a valid South African driver's license at the time of the call in order to qualify to be declared a winner, failing which the Promoters shall randomly draw another entry.

9. Participants may enter the Promotional Competition as many times as they wish provided they purchase the Participating Products each time and retain their till slips. However, participants are only eligible for one Prize under this Promotional Competition.
10. Winners will be notified telephonically as to when they may collect the Prizes. The Prizes will be available for collection from a local VW dealer nearest to the participant.
11. Entries which are unclear, illegible or contain errors or from Disqualified Persons will be declared invalid.
12. If the Promoters are unable to reach any person after drawing his/her entry for whatsoever reason, such person will be disqualified and the draw of a replacement entry shall take place in the same manner as the first draw.
13. The Prizes are neither transferable nor redeemable for cash and the Promoters are not liable for any defect in the Prizes. The Promoters reserve the right to substitute Prizes with any other prize of comparable commercial value.
14. Should any dispute arise in relation to the interpretation of these competition rules, the Promoters' decision shall be final and no correspondence shall be entered into.
15. All participants and the winners, as the case may be, indemnify the Promoters, their advertising agencies, advisers, nominated agents, suppliers and Bottlers of beverages identified by the trademarks owned by or licensed to The Coca-Cola Company, its affiliates and/or associated companies against any and all claims of any nature whatsoever arising out of and/or from their participation in any way whatsoever in this promotional competition (including, as a result of any act or omission, whether as a result of gross negligence, misrepresentation, misconduct or otherwise on the part of the Promoters and/or use of the Prizes).
16. The Promoters will require the winners to complete and submit an information disclosure agreement and indemnification to enable the Promoters to ensure compliance with these rules and the Consumer Protection Act 68 of 2008. Should any winner refuse or be unable to comply with this rule for any reason, such winner will be deemed to have rejected the Prize and it shall revert back to the Promoters.
17. The Promoters may require the winners be identified, photographed and published in printed media, or to appear on radio and television, when accepting their Prizes and/or after having received their Prizes. The winners will be given the opportunity to decline to the publication of their images and to participate in the Promoters' marketing material in so far as it relates to the Promotional Competition.
18. All queries in connection with this Promotional Competition should be directed to The Spar Group on Customer Care Line 0860 313 141.
19. A copy of the competition rules is available at no cost to the participants and can be downloaded in printable form from www.spar.co.za and www.coca-cola.co.za